

APVHA



ANDHRA PRADESH VOLUNTARY HEALTH ASSOCIATION



Bridging Health Gaps

Annual Report 2023-2024



TABLE OF CONTENTS

ED's Message	01
Mission & Vision	02
Our Journey	03
Governing Body	05
Our Team	06
Key Strategies	07
Our Impact	10
Our Projects	14
Success Stories	19
Theory of Change	20
Impact of our partners	24
Audit Statements	25

EXECUTIVE DIRECTOR'S SPEECH

Dear Friends and Partners,

It is my pleasure to present the Annual Report for 2023-24. This year, our INFOSURAKSHA (Learn. Verify. Share) initiative, supported by WHO and ICMR through VHA, has been a significant milestone in combating health misinformation. Through 26 student training sessions and 12 teacher training sessions, we reached over 1,300 students and empowered them to critically assess health information on social media.

A rapid assessment of 460 students and 71 teachers helped us address knowledge gaps, ensuring our training made a meaningful impact. This project has fostered a generation of responsible digital citizens, reflecting APVHA's mission of promoting public health and digital literacy.

For over five decades, APVHA has worked tirelessly to improve health outcomes across Andhra Pradesh, and we remain committed to addressing emerging challenges with your continued support. Thank you for being part of this journey.

Shaik Ismail

General Secretary

J. V. Mohan Rao

president



OUR VISION, MISSION AND VALUES

Vision:

To strengthen the voluntary health movement in Andhra Pradesh by delivering quality health services to the un-reached through collective network efforts.

Mission:

APVHA enhances the capacities of its member organizations and influences the design and implementation of better health policies.

Our Values

- **Commitment to Health Equity:** APVHA strives to make health a reality for all by advocating for equitable access to healthcare.
- **Empowering Communities:** We prioritize the empowerment of vulnerable communities by ensuring better health resources and services through our member organizations.
- **Collaboration and Partnership:** Through strong networks, APVHA works collectively to amplify the impact of voluntary health initiatives.
- **Integrity and Accountability:** We uphold the highest standards of transparency and integrity in all our actions.

OUR JOURNEY

1972 – 1980: Formation and Early Growth



1980 – 1990: Capacity Building and Infrastructure Development
School Health Program



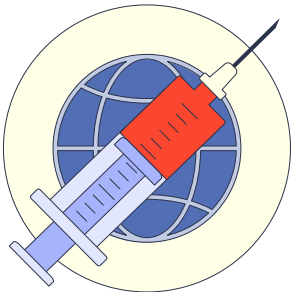
1990 – 2000: Expanding Reach and Funding



2000 – 2010: National Collaboration and Advocacy



OUR JOURNEY



2010 – 2020: Expanding Health Initiatives

2020 – 2024: Recent Developments



GOVERNING BOARD / EXECUTIVE COMMITTEE



**MR. J. V.
MOHAN RAO**
PRESIDENT



**MR. SHAIK
ISMAIL**
**GENERAL
SECRETARY**



**MR. RUDRA
SEKHAR REDDY**
**VICE
PRESIDENT**



MS. P. SARADA
TREASURER



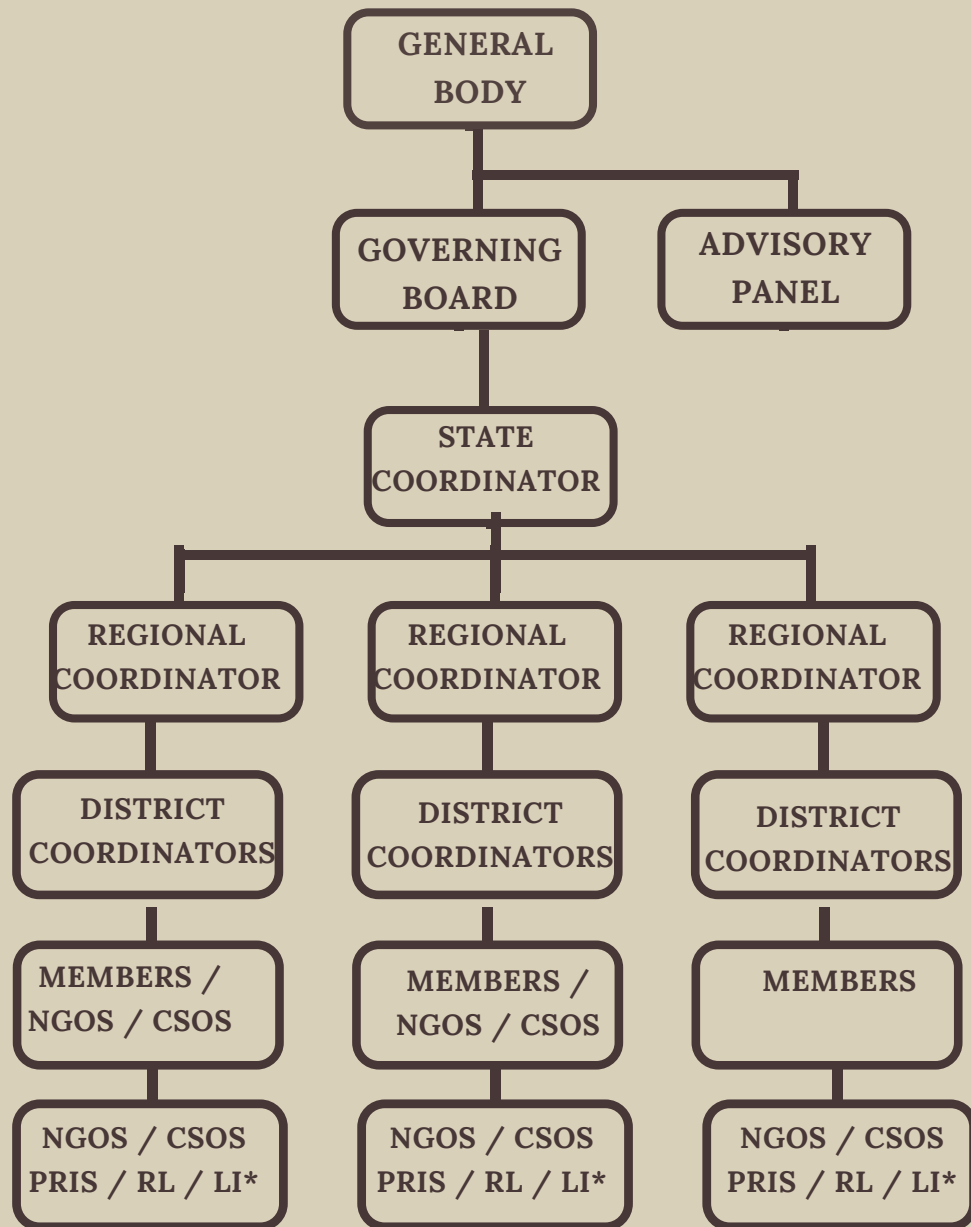
**MR. PAILA
GOPALA KRISHNA**
BOARD MEMBER



**MR. V. V.
BHASKER**
BOARD MEMBER

OUR TEAM

AT APVHA, OUR TEAM IS STRUCTURED TO ENSURE EFFICIENT AND IMPACTFUL IMPLEMENTATION OF COMMUNITY HEALTH INITIATIVES ACROSS ANDHRA PRADESH. GUIDED BY OUR MISSION AND VALUES, EVERY LAYER OF OUR ORGANIZATION WORKS COHESIVELY TO PROMOTE HEALTH EQUITY AND EMPOWER COMMUNITIES. HERE IS AN OVERVIEW OF OUR ORGANIZATIONAL STRUCTURE:



Please note *: NGO- Non Profit Organisations, CSO- Civil Society Organisation, PRI-Panchayat Raj Institutions, RL- Religious leaders, LI-Local Influencers

Our Collaborative Approach

- **Teamwork:** At APVHA, collaboration is at the heart of our work. Our multi-layered structure ensures that every voice—from grassroots communities to strategic leaders—is heard and valued.
- **Impact-Driven Leadership:** Our leaders, coordinators, and members work with a shared commitment to deliver measurable results in improving public health.

OUR KEY STRATEGIES

APVHA'S WORK IS GUIDED BY STRATEGIC PRIORITIES DESIGNED TO ADDRESS PRESSING PUBLIC HEALTH CHALLENGES WHILE ENSURING EQUITABLE HEALTHCARE ACCESS FOR MARGINALIZED COMMUNITIES.

FOR FY 2023-24, THE FOLLOWING KEY STRATEGIES WERE IMPLEMENTED TO STRENGTHEN COMMUNITY HEALTH AND ENHANCE COLLABORATION FOR SUSTAINABLE DEVELOPMENT.



OUR KEY STRATEGIES

1

PROMOTING NETWORKING AND COLLABORATION

2

RESEARCH, KNOWLEDGE DEVELOPMENT, AND INFORMATION DISSEMINATION

3

IMPROVEMENT OF PUBLIC HEALTH SERVICES

OUR KEY STRATEGIES

4

**IMMUNIZATION AND COVID-19
VACCINATION EFFORTS**

5

**CAPACITY BUILDING OF CSOS &
LOCAL STAKEHOLDERS**

6

SPECIFIC HEALTH INITIATIVES



**MOBILIZED 95% CHILD IMMUNIZATION
COVERAGE, REDUCING PREVENTABLE
DISEASES.**

OUR IMPACT



**HEALTH AWARENESS:
LED IMPACTFUL
CAMPAIGNS ON MALARIA,
DENGUE, AND OTHER
DISEASES, EMPOWERING
COMMUNITIES WITH
ACTIONABLE
KNOWLEDGE.**



OUR IMPACT



**COMMUNITY
EMPOWERMENT:
STRENGTHENED
GRASSROOTS
INITIATIVES BY
TRAINING LOCAL
VOLUNTEERS AND
LEADERS**



OUR PROJECTS: FY 2023-24

1 INFOSURAKSHA

SUPPORTED BY:

**WORLD HEALTH
ORGANIZATION (WHO)
&
INDIAN COUNCIL OF
MEDICAL RESEARCH
(ICMR)**

TARGET GROUP:

**8TH TO 10TH
STANDARD STUDENTS
IN SCHOOLS OF
VISAKHAPATNAM.**

OUR PROJECTS: FY 2023-24

The **INFOSURAKSHA** project was designed to address the growing concern of health misinformation on social media.

This initiative aimed to empower students and teachers to critically evaluate health information, verify its authenticity, and make informed decisions before sharing it.

By fostering digital literacy, this project helped create a generation of responsible digital citizens in Visakhapatnam.



Key Strategies and Activities:

1. Student Training Sessions:

Conducted 26 training sessions across multiple schools.
Educated students on verifying health-related information on social media.
Focused on identifying credible sources and fact-checking health news to prevent misinformation.

2. Teacher Training Sessions:

Organized 12 training sessions for educators.
Equipped teachers with skills to guide students in navigating the digital space responsibly.
Encouraged integration of digital literacy and critical thinking into school curricula.

3. Rapid Assessment:

Conducted a baseline assessment for 460 students and 71 teachers to evaluate their understanding of social media and health misinformation.
Tailored training sessions based on insights gained from this assessment.

OUR PROJECTS: FY 2023-24



- 460 Students and 71 Teachers Assessed:
- Identified knowledge gaps and misconceptions related to health misinformation.
- Designed customized sessions to address specific needs.
- 1300+ Students Reached:
- Through outreach activities and training, over 1,300 students across 15 schools were educated on digital literacy and health information verification.



- **DIGITAL LITERACY PROMOTION:**
 - STUDENTS WERE EQUIPPED TO CRITICALLY EVALUATE HEALTH INFORMATION AND REDUCE MISINFORMATION SPREAD.
- **RESPONSIBLE DIGITAL CITIZENSHIP:**
 - ENHANCED AWARENESS AMONG STUDENTS AND TEACHERS, FOSTERING A CULTURE OF RESPONSIBLE SHARING OF HEALTH-RELATED INFORMATION.

OUR PROJECTS: FY 2023-24

2

LEGACY & CONTINUING EFFORTS

For over five decades, APVHA has been at the forefront of community-based health initiatives in Andhra Pradesh.

Leveraging partnerships with international agencies, government bodies, and local NGOs, APVHA continues to:



- Advocate for reproductive health and tobacco control.
- Promote health education and awareness.
- Build resilient communities through capacity-building initiatives.



OUR PROJECTS: FY 2023-24

3

OBSERVATION OF
NATIONAL &
INTERNATIONAL DAYS

WORLD NO TOBACCO DAY (31ST MAY 2023):

- Public awareness campaigns by JANA CHETANA in Srikakulam District and HERSELF SOCIETY in Nandyal, Kurnool District.
- Awareness activities at Krishna Lanka, Vijayawada, including campaigns at Union Bank of India and Governor Pet Head Post Office.



Public awareness sessions and demonstrations to promote physical and mental well-being through yoga

YOGA DAY CELEBRATION

SUCCESS STORIES

EMPOWERING COMMUNITIES THROUGH ROUTINE IMMUNIZATION: THE STORY OF SMT. CH. VARALAKSHMI



In the remote tribal village of Kothavalasa, Gajapathinagaram Block, Smt. Ch. Varalakshmi, a Community-Based Organization (CBO) representative, has become a beacon of hope for promoting routine immunization and COVID-19 prevention. Through strategic community engagement and collaboration, her efforts have brought about significant health improvements in the area.

KEY ACHIEVEMENTS AND ACTIVITIES

- CAPACITY BUILDING TRAINING
- COMMUNITY CONSULTATIONS
- HOUSEHOLD VISITS
- INFLUENCER ENGAGEMENT
- COVID-19 PREVENTION INITIATIVES
- STRENGTHENING VHNSCS

RESULTS AND IMPACT

- **IMPROVED COLLABORATION BETWEEN COMMUNITY HEALTH WORKERS, ASHAS, AND OTHER FRONTLINE HEALTHCARE PROVIDERS.**
- **ESTABLISHED INSTITUTIONAL MECHANISMS FOR THE COMMUNITY TO VOICE HEALTH NEEDS AND EXPERIENCES.**
- **CREATED A SUPPORTIVE ENVIRONMENT WITHIN PANCHAYATS FOR ADDRESSING HEALTH AND IMMUNIZATION CHALLENGES.**
- **ENHANCED VACCINE CONFIDENCE AND COMMUNITY PARTICIPATION IN HEALTH INITIATIVES.**

THEORY OF CHANGE

OVERVIEW

BUILDING HEALTHIER COMMUNITIES.

*How APVHA's Strategic Actions Drive Sustainable Impact in
Andhra Pradesh*

LOW IMMUNIZATION RATES

LIMITED ACCESS TO ESSENTIAL
HEALTH SERVICES

HIGH VULNERABILITY TO
COMMUNICABLE DISEASES



Healthy, empowered communities where
equitable healthcare transforms lives

THEORY OF CHANGE: BUILDING HEALTHIER COMMUNITIES.

INPUTS & ACTIVITIES SECTION

OUR RESOURCES

Collaborations with Government of India (MoHFW, State Health Departments, TSACS), UNICEF, WHO, and international donors

Mobilization of community volunteers, healthcare professionals, and local leaders.

Development of training programs, IEC materials, and field-based awareness campaigns.

ACTIVITIES

Immunization & Healthcare Access

Community-Based Health Awareness

Legal & Policy Advocacy

Capacity Building & Training



THEORY OF CHANGE: BUILDING HEALTHIER COMMUNITIES.

OUTCOMES, IMPACT & EVIDENCE



Increased immunization rates among marginalized children, including migrant families.
Expanded healthcare access for underserved communities through new centers and outreach programs.
Greater policy engagement with local authorities to support health initiatives.

1

OUTPUTS (IMMEDIATE RESULTS)

Reduction in vaccine-preventable diseases in target districts.
Improved maternal and child healthcare through enhanced service delivery.
Increased community participation in health and hygiene practices.

2

OUTCOMES (SHORT TO MEDIUM-TERM CHANGE)

A healthier, more resilient population with equitable access to healthcare.
Sustainable, community-driven healthcare solutions that reduce disparities.
Strengthened public health infrastructure for future pandemic preparedness.

3

IMPACT (LONG-TERM VISION)

AMPLIFYING IMPACT OF OUR PARTNERS

COLLABORATING FOR A HEALTHIER FUTURE

Since its inception, APVHA has been fortunate to collaborate with a diverse range of partners who have played an instrumental role in shaping and amplifying our impact. These partnerships have strengthened healthcare systems, improved public health awareness, and enhanced service delivery for vulnerable communities across India.

THE POWER OF PARTNERSHIP

Our partners have contributed in multiple ways, from funding and policy advocacy to capacity building and on-the-ground program implementation. Their unwavering support has allowed us to expand our reach, innovate solutions, and drive sustainable change in public health.



AMPLIFYING IMPACT OF OUR PARTNERS



ICMR & World Health Organization- Country Office **InfoSuraksha- Social Media Literacy promotion for school children**

- Strengthening capacity of school children and educators on social media and managing fake news, so that they remain well informed and safe online.
- Educating specially students from grade 8th and onwards on proper and purposeful utilization of social media & Digital technologies.



Health Department, Government of Andhra Pradesh **Leading the Fight Against HIV/AIDS & Tobacco Consumption**

- Partnered to implement National Tobacco Control Programs, raising awareness about tobacco-related health risks.
- Strengthened HIV/AIDS awareness campaigns, improving prevention and treatment outreach.
- Conducted training sessions for healthcare professionals and community volunteers to support intervention efforts.



Ministry of Health and Family Welfare, **Government of India**

Combating Malaria Across Five Districts

- Led malaria control initiatives, including preventive measures and early diagnosis.
- Distributed mosquito nets, conducted community education programs, and strengthened local health responses.
- Improved access to antimalarial treatment and rapid response mechanisms in high-risk areas.



Voluntary Health Association of India (VHAI), New Delhi

Advocating for Reproductive Rights & Healthcare

- Promoted maternal and reproductive health initiatives for vulnerable women.
- Provided technical and administrative support to improve reproductive health services.
- Facilitated community dialogues and capacity-building workshops on reproductive rights and family planning.



ACKNOWLEDGING THE PREVIOUS PARTNERS



AUDIT STATEMENTS

BALANCE SHEET AS AT 31/03/2024

RECEIPTS AND PAYMENTS

ANDHRA PRADESH VOLUNTARY HEALTH ASSOCIATION			
Consolidated Report			
Receipts and Payments Account For the year ended 31/03/2024			
PAGE : 1			
HEAD OF ACCOUNT	RECEIPTS	PAYMENTS	
	Rs. Ps.	Rs. Ps.	
Opening Balances of Cash and Bank :			
CASH AND BANK BALANCES			
Cash account	16,897.00		
United Commercial Bank A/c No.09790100001158	3,493.97		
Union Bank of India A/c No.032218100253618	46,122.79		
United Commercial Bank A/c No.02220110000535	66,539.58		
IDBI Bank A/c No.002104000446815	1,157.00		
		1,34,210.34	
FIXED/TERM DEPOSITS			
Fixed Deposits	3,46,30,591.00		
		3,46,30,591.00	
INTEREST ON BANK DEPOSITS/INVESTMENTS			
Interest on Savings Bank Account	3,359.00		
Interest on Fixed/Term Deposits	20,32,321.00		
		20,35,680.00	
OTHER INCOME			
Membership Fee	19,502.00		
		19,502.00	
SUSTAINABLE HEALTH & WELL BEING			
Annual Conference on Health Well Being and Equity	86,387.00		
Salary to State Coordinator	6,00,000.00		
World No Tobacco Day Observation	1,200.00		
		6,87,587.00	
ADMINISTRATIVE EXPENSES			
Postage and Telephone Charges	14,218.00		
Printing and Stationary	10,457.00		
Electricity and Water Charges	4,220.00		
House Keeping Charges	17,974.00		
Hospitality for Board and Guests	20,136.00		
Vehicle Maintenance	9,541.00		
Bank charges	415.30		
Repairs and Maintenance of Building	68,250.00		
		3,68,19,983.34	6,87,587.00
*** Totals carried over ***			



ANDHRA PRADESH VOLUNTARY HEALTH ASSOCIATION			
Consolidated Report			
Receipts and Payments Account For the year ended 31/03/2024			
PAGE : 2			
HEAD OF ACCOUNT	RECEIPTS	PAYMENTS	
	Rs. Ps.	Rs. Ps.	
*** Totals brought forward ***		3,68,19,983.34	6,87,587.00
Rates and Taxes	6,552.00		
Governing Board Meeting Expenses	1,37,288.00		
VHAI Membership Fee	5,000.00		
Interest on Loan	1,05,828.00		
Travel & Accommodation Expenses	32,782.00		
Professional Charges	75,300.00		
Miscellaneous Expenses	920.00		
Repairs and Maintenance of Assets	1,755.00		
		5,18,644.30	
DONATION PAID			
Contributions to Societies	30,000.00		
		30,000.00	
SECURED LOANS			
UCO Bank LOAN A/c No.0220610128923	1,19,822.00		
UCO Bank OVER DRAFT A/c No.02220510000373	4,53,660.00	8,49,330.00	
		4,53,660.00	9,69,152.00
OTHER CURRENT LIABILITIES			
Loans from/to Coordinator	1,00,000.00		
		1,00,000.00	
ADVANCES AND DEPOSITS			
Tax Deducted At Source	6,000.00	6,000.00	
TDS Receivable	2,03,105.00		
		6,000.00	2,09,105.00
Closing Balances of Cash and Bank :			
CASH AND BANK BALANCES			
Cash account	5,924.00		
United Commercial Bank A/c No.09790100001158	3,583.97		
Union Bank of India A/c No.032218100253618	79,121.49		
United Commercial Bank A/c No.02220110000535	78,957.58		
IDBI Bank A/c No.002104000446815	1,193.00		
		1,68,780.04	
*** Totals carried over ***		3,73,79,643.34	25,83,268.34

ANDHRA PRADESH VOLUNTARY HEALTH ASSOCIATION			
Consolidated Report			
Receipts and Payments Account For the year ended 31/03/2024			
PAGE : 3			
HEAD OF ACCOUNT	RECEIPTS	PAYMENTS	
	Rs. Ps.	Rs. Ps.	
*** Totals brought forward ***		3,73,79,643.34	25,83,268.34
FIXED/TERM DEPOSITS			
Fixed Deposits	3,47,96,375.00		
		3,47,96,375.00	
*** Totals ***		3,73,79,643.34	3,73,79,643.34
AS PER OUR REPORT OF EVEN DATE			
For NUTANJA TYER & CO.			
CHARTERED ACCOUNTANTS			
PLACE:HYDERABAD	DATE:18-08-2024	PLACE:TADIPALLI	DATE:18-08-2024
PARTNER		PARTNER	
		GENERAL SECRETARY	
		TREASURER	

AUDIT STATEMENTS

BALANCE SHEET AS AT 31/03/2024

INCOME AND EXPENDITURE

ANDHRA PRADESH VOLUNTARY HEALTH ASSOCIATION Consolidated report Income and Expenditure Account for the year ended 31/03/2024				PAGE : 1	
HEAD OF ACCOUNT	EXPENSES		INCOMES		
	Rs. Ps.		Rs. Ps.		
INTEREST ON BANK DEPOSITS/INVESTMENTS			20,35,680.00		
OTHER INCOME			19,502.00		
SUSTAINABLE HEALTH & WELL BEING	6,87,587.00				
ADMINISTRATIVE EXPENSES	5,18,644.30				
DONATION PAID	30,000.00				
DEPRECIATION					
Depreciation on Land and Buildings	2,24,629.00				
Depreciation on Furniture & Equipments	17,409.00				
Depreciation on vehicle	1,71,616.00				
Depreciation on Computers	5,501.00				
		4,19,155.00			
*** Excess of Income over Expenditure carried to Balance Sheet ***			3,99,795.70		
*** Totals ***			20,55,182.00	20,55,182.00	
AS PER OUR REPORT OF EVEN DATE For NATARAJA TYER & CO. CHARTERED ACCOUNTANTS					
PLACE:HYDERABAD DATE:28-08-2024	Prerna Jayadhar	PLACE:TADEPALLY DATE:27-08-2024			
PARTNER		PRESIDENT	GENERAL SECRETARY	TREASURER	
					

AUDIT STATEMENTS

BALANCE SHEET AS AT 31/03/2024

BALANCE SHEET

ANDHRA PRADESH VOLUNTARY HEALTH ASSOCIATION			PAGE : 1
Consolidated report			
Balance Sheet As At 31/03/2024			
HEAD OF ACCOUNT	ASSETS	LIABILITIES	
	Rs. Ps.	Rs. Ps.	
CAPITAL FUND(See Annexure)			
As per last Balance Sheet	3,91,55,978.72		
Add:Excess of Income over Expenditure	3,99,795.70	3,95,55,774.42	
SECURED LOANS			
UCO Bank LOAN A/c No.0220610128923	8,41,373.00	8,41,373.00	
CURRENT LIABILITIES			
UCO Bank OVER DREAFT A/c No.02220510000373	45.62	45.62	
FIXED ASSETS			
Land and Buildings			
As per last Balance Sheet	44,92,572.00		
Less : Depreciation provided during the year	2,24,629.00	42,67,943.00	
Furniture,Fittings and Equipment			
As per last Balance Sheet	1,16,056.00		
Less : Depreciation provided during the year	17,409.00	98,647.00	
Vehicles			
As per last Balance Sheet	8,58,000.00		
Less : Depreciation provided during the year	1,71,616.00	6,86,464.00	
Computers			
As per last Balance Sheet	13,752.00		
Less : Depreciation provided during the year	5,501.00	8,251.00	
CASH AND BANK BALANCES		50,61,305.00	
FIXED/TERM DEPOSITS		1,60,780.04	
ADVANCES AND DEPOSITS		3,47,96,375.00	
TDS Receivable		3,70,733.00	
*** Totals ***		4,03,97,193.04	4,03,97,193.04



ANDHRA PRADESH VOLUNTARY HEALTH ASSOCIATION			PAGE : 2
Consolidated report			
Balance Sheet As At 31/03/2024			
HEAD OF ACCOUNT	ASSETS	LIABILITIES	
SIGNIFICANT ACCOUNTING POLICIES AND EXPLANATORY NOTES :			
1. The financial statements are on cash receipts and disbursements basis, where revenue and the related assets are recognised when received rather than when earned and expenses and related liabilities are recognised when paid rather than when the obligation is incurred.			
2. Fixed assets are stated at cost of acquisition less depreciation and sale value of assets sold.			
3. Depreciation has been provided on Fixed Assets on written down value method at the following rates.			
Land and Buildings	5%		
Furniture, Fittings and Equipments	15%		
Vehicles	20%		
Computers	40%		
AS PER OUR REPORT OF EVEN DATE			
For NATARAJA IYER & CO.			
CHARTERED ACCOUNTANTS			
PLACE:HYDERABAD	DATE:28-08-2024	PLACE:TADIPATRY	DATE:27-08-2024
PARTNER		PRESIDENT	GENERAL SECRETARY
			TREASURER





ANDHRA PRADESH VOLUNTARY HEALTH ASSOCIATION



APVHA SERVICE CENTRE,
FLAT NO: 403, 4TH FLOOR, ROYAL LUXURY APARTMENTS
TADEPALLI, NR CM CAMP OFFICE, GUNTUR DISTRICT 522 501, A.P.



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<https://www.apvha.org>